Annual Report

Calgary Arts Academy Foundation



2016-2017*

2016-2017 Annual Report

Table of Contents

About Calgary Arts Academy Foundation, 3

About Calgary Arts Academy, 3

Foundation Chair's Report, 4

Grand Opening, 6

CAA Foundation Events, 7

Financials, 8

CAA Events, 9

Thank you!

Supporters, 10

Arts & Inspiration 2017 Supporters, 12



About

Calgary Arts Academy Foundation

Calgary Arts Academy Foundation (CAAF) is a registered charity founded in 2008 and is comprised of volunteer members from across Calgary's arts and business communities.

Our purpose is to ensure financial stability for programming and infrastructure for the delivery of inclusive Arts Immersion education at Calgary Arts Academy.

CAAF's latest priority was to support the modernization of the historic Weston Bakery building at Stampede Park's Youth Campus, Calgary Arts Academy's education centre that is now home to its Year 4 to Year 9 students.

Our volunteers and staff have organized creative fundraising campaigns, including: Building the Spirit of Generosity Brick by Brick, Be the Change capital campaign, Arts & Inspiration, and Re-Imagine Learning. We have also approached numerous individuals and Foundations to support our modernization.

Our campaigns are lead and organized by our Board of Directors and key staff representatives:

Directors

Andrew Wiswell, Chair Laura Bicknell, Vice Chair Tom Caldwell, Director Heather Lawton, Director Michelle Ure, Director Nancy Wiswell, Director

Other Representatives

Dale Erickson, Superintendent, CAA Kevin Loftus, Communications, CAA Janice Nigh, Community Arts Coordinator, CAA

About

Calgary Arts Academy

Calgary Arts Academy is an innovative Kindergarten to Year 9 public charter school that engages children through Arts Immersion to become confident learners and spirited citizens. As the only school of its kind in North America, Calgary Arts Academy delivers the Alberta curriculum through Arts Immersion. We employ professional artists and certificated teachers who collaborate to plan and deliver the Alberta Program of Studies. Founded in 2003 by a group of concerned parents and community members, individual student success is our first priority. We leave tradition behind and embrace new education methods and learning style theories.

Foundation Chair's Report

A Success Story

Way to go, team!

During the past few years, our Foundation's focus has been to raise funds to supplement Alberta Education's funding of the modernization of the Weston Bakery Building at Stampede Park's Youth Campus. We are delighted to report that by the end of October, 2017 we raised \$1.4 million, the construction project is



complete, and 300 Year 4 to 9 students continue their Arts Immersion learning in our new Education Centre. It has been an exciting journey for Calgary Arts Academy and our Foundation to complete this transformational project and the new building is an outstanding opportunity to provide shared spaces for learning, youth and gathering spaces for the broader community.

For a Foundation engaging in a major capital campaign for its very first campaign, raising \$1.4 million was difficult in these challenging economic times. Our success was due to the passion, commitment and hard work of many individuals and groups. We received broad support from philanthropists, individuals and Foundations who put a priority on youth, education and believe in Arts Immersion. Over 300 donors each contributed a range of \$50 to \$325,000 and we needed every donor to be successful! Our goal was achieved almost solely through the efforts of volunteers and our cost of our fundraising was a modest percentage of the total amount raised, an outstanding result in any organization!

We were grateful to receive strong support from our staff, parents and our students who contributed, volunteered and demonstrated "Arts Immersion in action." Our major donors were very impressed with the unique approach and positive engagement of our staff and students in delivering the Alberta curriculum - our way!

Special appreciation goes out to Dale Erickson, Janice Nigh and Kevin Loftus who took on significant Foundation work in addition to already busy schedules. Dale's vision was the heart of the project. Janice spent many nights and weekends on design and project budget decisions up front and as the project moved along and organized fund raising events. Kevin was our marketing and administrative leader in making it all happen (often on short notice) and was critical to our strong success.

Foundation Board members provided ideas, insights and countless volunteer hours from a parent, past parent and independent director perspective. A heartfelt thank you to Vice-

Chair Laura Bicknell who continued to keep us moving forward and provided a positive parent's perspective to our Foundations and major donors. Other Foundation Board members, Tom Caldwell, Heather Lawton, Michelle Ure, and Nancy Wiswell worked hard to deliver fund raising initiatives to assist in pushing the effort over the top.

Lastly, we are so grateful to our major donors who believed, stepped up and encouraged others to follow their lead - Calgary Foundation, Werklund Foundation, Calgary Arts Academy Society, Dick and Lois Haskayne, Jim Stanford, Clarice Siebens, Nancy Wiswell and me. Thank you to so many more of you who contributed and volunteered your time to make this happen.

Attached are donor lists and pie charts summarizing our contributions and and demonstrating broad support from many groups.

Our grand opening was held on October 23, 2017 and was well attended by parents, staff and the broader arts community in Calgary. It was so amazing to see the concept, design and construction come together so well. We are all very proud of our new home.

CAAF is currently working closely with CAAS Board, staff and interested partners and supporters on our next exciting campaign which will further support our students and staff in their Arts Immersion focus. These programs will include student program development, staff professional development, enhancing outdoor activity spaces and maintaining current technology programs and equipment. We look forward to working with our many existing supporters and welcoming wonderful new partners.

Thank you all again.

Andrew Wiswell Chair



Calgary Arts Academy

Grand Opening

Education Centre at Youth Campus

Calgary Arts Academy celebrated the grand opening of its new Education Centre on October 23,

2017. Located at the Stampede Park's Youth Campus in the historic Weston Bakery building, the innovative learning campus is the new home for 300 Year 4 to 9 students.

The new facility was made possible through a unique partnership between Calgary Arts Academy, Government of Alberta, and Calgary Stampede. With the support of Calgary Stampede Foundation, the partners collaborated to transform the historic Weston Bakery into a unique, modern learning space which provides synergies in education and the arts that benefits Calgary Arts Academy, the broader education and arts community plus the Calgary Stampede Foundation's youth programs like the Calgary Stampede Showband and The Young Canadians.



Ribbon cutting ceremony, from left to right: Dale Erickson, CAA Superintendent Avi Habinski, Alberta Infrastucture (retired) Warren Connell, Calgary Stampede CEO Todd Hirsch, CAA Society Board Chair Hon. David Eggen, Alberta Minster of Education

"The Alberta Government's modernization of the Weston Bakery building combines historic bricks and mortar with modern glass and steel to create a magnificent, purpose-built Arts Immersion Education Centre," says Dale Erickson, Calgary Arts Academy Superintendent. "In addition to having a new learning space, our students also benefit from having access to existing theatre and performance spaces on Stampede Park. We are looking forward to the completion of future shared spaces, including Walton Hall, a 100 seat theatre that will enhance the educational experience of Calgary Arts Academy students."

In his address to guests, Hon David Eggen pledged his support of Calgary Arts Academy, and charged them with sharing best practices with other Alberta school jurisdictions.

"The opening of this facility adds to our vision of creating a world-class, vibrant Youth Campus which celebrates western heritage, culture, public education and the arts," says Warren Connell, chief executive officer, Calgary Stampede. "The collaboration and partnerships that led to this opening make a difference to our youth of today, create synergies between our organizations and advance our quality of education into the future."

What We've Been Up To

Supporting CAA's Education Centre Project

In addition to written correspondence and in-person conversations with supporters, we hosted events to help raise awareness and funds for Calgary Arts Academy's Education Centre capital project.

!magine learning

On November 2, 2016, business associates and friends joined us at the King Eddy at Studio Bell for an update on Calgary Arts Academy's Education Centre project. Seventy guests enjoyed a wine and cheese reception, plus addresses by Warrenn Connell (Calgary Stampede CEO), Dale Erickson

(CAA Superintendent), Todd Hirsch (ATB Financial and CAA Society Board Chair), and Bob McPhee (Calgary Opera General Director and CEO.) After the presentations, guests were treated to guided tours of the impressive Studio Bell building.

On May 12, 2017, we welcomed 250 friends, partners and family members to our second annual Arts & Inspiration event, *Imagine*. Held at the Victoria Pavilion on Stampede Park, guests were treated to live music, delicious food, roving artists and amazing live and silent auctions.

We were pleased to host a small, informal reception for some of our donors and prospective donors at the TransAlta Performing Arts Studios on June 19, 2017. Guests enjoyed wine and cheese as they learned of the status of our Education Centre project. After, they were treated to a tour of the building, followed by a tour of the performing arts studios.





Financials 2016-2017

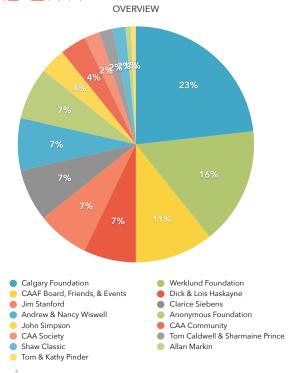
How We Did

Supporting CAA's Education Centre Project

CAAF Received & Committed Funds November 2017

CALGARY ARTS ACADEMY

RECEIVED & COMMITTED FUNDS Calgary Foundation \$325,000.00 \$225,000.00 Werklund Foundation CAAF Board, Friends, & Events \$150,000.00 Dick & Lois Haskayne \$100,000.00 Jim Stanford \$100,000.00 Clarice Siebens \$100,000.00 \$100,000.00 Andrew & Nancy Wiswell Anonymous Foundation \$100,000.00 **CANA Management** \$50,000.00 \$50,000.00 CAA Community CAA Society \$30,000.00 Tom Caldwell & Sharmaine Prince \$25,000.00 \$25,000.00 Shaw Classic Allan Markin \$10,000.00 Tom & Kathy Pinder \$10,000.00 Total Funds \$1,400,000.00

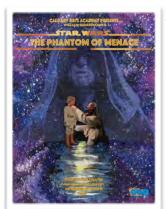


^{*}Our actual year-end is August 31, 2017. Additional information is provided to celebrate the accomplishmnet of a major goal the grand opening of Calgary Arts Academy's Education Centre at Youth Campus on Stampede Park.

At the School

Calgary Arts Academy Events

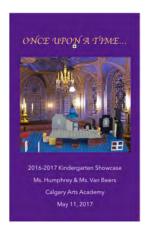
515 Artists and a Whole Year of Creating



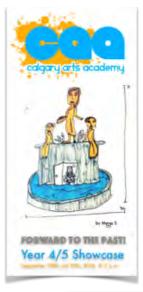
Year 8/9 students presented their "William Shakespeare's Star Wars" production on November 1, 2016 at the John Dutton Theatre.



All 515 students plus all staff and the Adult Choir were on stage for our annual Winter Celebration on December 9, 2016 at the Southern Alberta Jubilee Auditorium.



Kindergarten students presented their curriculum-based showcase on May 11, 2016 at the Glenmeadows Campus.



Year 4/5 students presented their production of "Forward to the Past" on September 28 and 29, 2016 at the Glenmeadows Campus.



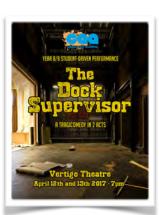
Year 2/3 students presented their production of "The Identity Express" on February 1 and 2, 2017 at the



Year 1 students presented their production of "Harry Potter and the Magic of Year One" on April 6, 2017 at the Glenmeadows Campus.



Year 6/7 students presented their production of "On Air" on February 8 and 9, 2017 at the Knob Hill Campus.



Year 8/9 students presented their production of "The Dock Supervisor" on April 12 and 13, 2017 at Vertigo Theatre.

Calgary Arts Academy Supporters

All Donations Made and Commitments Received

Legacy Circle (\$200,000 +)

Calgary Foundation Werklund Foundation

Visionary Circle (\$100,000

Dick & Lois Haskayne Clarice Siebens James M. Stanford Andrew & Nancy Wiswell Anonymous Family Foundation

Innovator Circle (\$50,000 +)

CANA Management Ltd.
Outlier Resources

Leadership Circle (\$25,000 +)

Caldwell / Prince Family Calgary Arts Academy Society Shaw Charity Classic

Supporter Circle (\$5,000 +)

Beltline Communities
CREB Charitable Foundation
Linda & Terry Gomke Family Fund
Rhonda Heninger
Alan Markin
Judy & Gordon Paterson
Kathy & Thomas Pinder
Marvin & Dagmar Romanow
Cara & Craig Senyk

Janie & Bob Smith
The Sprengers
Joanne Steinmann

Stone Creek Charitable Foundation

Desirea & Vijay Viswanathan

Roy & Susan Wright

Community Circle (\$1,000 +)

Anonymous Laura Bicknell

Blue Christmas Productions Calgary Arts Academy Adult Choir

Canadian Association of Petroleum Landmen Canadian School of Hydrocarbon Measurement

Paul Christensen

Enerplus Jeff Eisen Dale Erickson

Friends of the Academy (Jubilee 2014) Fagang Gu for Statoil Canada Ltd.

John W. Gulak G. Allan Hewson

Lori Hill

Jan & Les Jordan

KPMG LLP

Sunnye Kay and Donald Wieshlow

Kathy Kopelchuk

Gordon Lackenbauer & Jesse Trapp

Stephen Livergant

Jaymie Senga & Carl Lukasewich

Sherrie Lundstad

McIndoe Family Foundation Fund

Jo-Anne McKenzie

Andrew & Ashley McNeil James & Wanda McNeil Lisa & Craig Menzies Ainsley & Riley Ohler

Bruce & Branca Pachkowski

Barbara Schaefer

Tom Senyk Barry Stewart

Michelle Stonehouse TransAlta Corporation

Al Wahlstrom Valerie J. Wilson Paul Yardley

Calgary Arts Academy Supporters

All Donations Made and Commitments Received

Artist Circle (\$500 +)

Agrium Inc. AltaLink Aux Sable

Julie & Neil Baquiran Diane & Bill Chomik

Flagg Air Holdings Ltd. Linda Fox-Mellway Richard C. Galloway

Todd Hirsch **KTI Logistics** Bonnie Laycock Nancy Lever Paul Little

Kevin Loftus Yvonne Love

Major Oak Janitorial

Janice Nigh

Christina O'Brien Parsons Fiona & Alf Peneycad Jennifer Perry

Quintaro Imaging

RIPEDA Consulting Corporation

Robert Half Canada Inc.

William Rollins

Lynne Searles & Shaun Medlicott

Mary & Richard Shaw Camille & David Sojer Surge Energy Inc. Audrey & John Swatske

Tim Taylor

United Way of Calgary and Area

University of Waterloo Michelle Ure & Blair Rosquist

Josh Van Beers Cidnee & Hendrik Wind

Darren Zacher

Friends & Family (\$50 +)

Tara Adams

Alberta Treasury Branches

Alta West Mortgage Capital Corporation

Linda & Wade Anderson Michael Andrade

Association for Corporate Growth

Edmonton

Association of Financial Professionals

ATB Financial

Atco Group of Companies

Isabelle & Alan Ayasse Kirstey Ball Lolita Bartlett Robert D.L. Bassett Naomi & Todd Bayley Lukas Beck

Theresa & Dean Bochulak

Boggs Family

Borden Ladner Gervais LLP

Lindsay Bourk

Pearla & Rob Brandenburg

Building Owners and Managers Association

Blythe Butler & Dave Kelly Caroline Buzanko

Ivy Campbell

Canadian Institute of Plumbing & Heating

Canadian Invstors Relations

Canadian School of Hydrocarbon

Measurement Shannon Cardell Cenovus Energy Inc Calum Center CGA Calgary Chapter

Chartered Accountants of Alberta

Faisal Chaudry Kimberley Chenger Chestermere Chamber of

Commerce

Jennifer Chipperfield Susan Chomistek Neil Christensen City of Airdrie Steve Cohen Congabulators Rod & Susan Corbett

Kai Costantini Charles Cotton Cyrena Davis Sherry Davis Neil & Susan deRidder

Christa Denton Designhaus

Eva Di Diodoro Division One and Two Students

Maria & Charles Dodsley

Cheralyn Doell Angela Doucet Milo Drever Reni du Brule Chris Dumont Henry Dyck Rikki Dymond Dziuba Family Tom Edsall

Esther & Peter Elder Elder Family

Encana Dinno Espiritu

Estate Planning Council of Calgary

Eve Wonder Debbie Ferguson Dennis & Angela Feuchuk Financial Executives International

Sharon Fleming & Derril Wendt

Sarah & Ethan Flynn Cindy & Erik Fortin Joan Gasser Gauld Degagne Family

Marnie Gazankas Joanna Gill

Karen Gillespie Heather Gore-Hickman Brian & Sheree Gorsline

Sarah Graham Bev Groft **Ernest Grummett** Jan Hammerlindl Mandy Hampton Kelly Harker

Heather & Jimmy Hartley

Sherry K. Heinze Nicole Hemphill Charles Hiscock Bill Hodgson Teal Hodgson

Stephen Hoefling Kim & Shaun Hoey

Tim Huey

Mr & Mrs James Ingram Ireland-Canada Centre for

Commerce Kim Jackson Jason Jolicoeur Alan Jones David Jones

Erin & Sean Kellington Laura Kleiner

Paul Knapp Laura & Greg Krauss Cory Krygier Shaun Lawton Michael Lembke Amelia Lionheart

Fran & Ernie Mah Dharmesh Makwana Ilir Mani

Kathy Manzoni Sukhjit Marar

Paul & Christina Marlett Carmen Marquez Karen & Carl Martino Sherrylin Martin Sonja McDowell Lisa McGrath Marion McMullen Lynn Melton

Lisa & Craig Menzies Cynthia Mintz MNP LLP

Patricia Mohrmann

Moneymakers Investment Club Miranda Morrow Les Mottosky

Mount Royal University Anna-Marie & Andre Nadon

Kerry & Erin Nagata Jannice Nelson Monique Neufeld Oasis Skin Institute Sharla Oakes Rebecca O'Brien Heather O'Reilly Mayank Pandya Dominique Paquette Pauline Patenaude Ian Pemberton Stacey Petel Rosemary Perry Kelly Peters

Petroleum Accountants Society Roger Pilkington

Keri & Trevor Pratt

Real Estate Institute of Canada

Gord Ringham Erika Ringseis Robert Roach Gerald Roe

Darryl Ruether Paulami & Sumit Saha Alice Saltiel-Marshall Diane & David Sandbrand

Doug Schmaltz Garry Schock Calvin Seaman Seastar Chemicals Inc. Don Serink

Gladys Sibayan Braun

Katy Slipp Alane Smith **Drew Smith**

Sono Food Service Corporation

Susie Sparks Lori & Roc Spence

St. Albert Chambe of Commerce Elizabeth & Simon Stange

Megan Stanley William D. Stewart

Synergy Network (Edmonton)

Margaret Anne Taylor & Robert Lee

James Teterenko Louise Thomas Liz Tompkins Ann Toohey Chris Trudel Monica Truong Kris & Beata Trzesicki Jeannine Turnbull Sharon Turner & Katie Elder

Hendrik Van de Kuilen Burke Vindevoghel Shane Walsh Justin Wang Patti & Dave Wardlaw Louise Webb Shelley Westergard

Joan & Steven Widen

The Wine Warehouse Kim Yardley

Neil Younger & Kim Holmes-Younger

Deborah & Darren Zwack

Calgary Arts Academy Supporters

Arts & Inspiration 2017 Supporters













Bankowskí

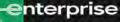


& Bath Centre Allan Hewson



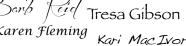






Tony Esteves





Kevin Loftus TRACY CARLSON

Jim Turner

SAVANNA SPARVIER



caa parents

Dale Erickson



Chris & Jana Hooper

Art & Therese Durant Jan Jordan

PAUL KNAPP

June Miller



FORTIN FAMILY

AVA LON salon

Cidnee & Henk Wind KATE



Jan'net Barchard-Smith

Lisa Zaharia

JAIME MACDONALD

STEVENS

Bernice Toon Cheryl Techentin

RE/MAX PROFESSIONALS

Melanie & Brad Weinberger

Meagan Peters Neil Tichkowsky THE COOKBOOK CO. COOKS

Wiswell Dianne & Ed Liegman

BOWCYCL

Marlene Gill

Magical Masterpieces & YYC Princess Parties

KATHERINE TAYLOR Alexandra Owens MICHELLE IVANEK

Quinn Bachand

Lizzie Ryman

Heather Lawton Irena Kingsuwan

HERITAGE PARK

Ken McNeill

Gord Donovan

DeClutter SOS





Karen & Gordon Ringham





Dave Kelly Josie Chu



ASHLEY-RAE CARTER WELLS VINE ARTS WINE & SPIRITS





